

Definitions

Health Priority Area

A defined health problem, structural concern or behavior that:

- 1) Has been identified by partners as a key health concern in the county*
- 2) Represents a substantial, measurable health burden*
- 3) That, ideally, if changed would positively impact multiple health concerns*
- 4) Can and should be addressed through a series of collective action strategies carried out by community partners over time*

Example Youth Tobacco Use

Metric

*The health data point watching are “watching” to determine the collective impact of our work.
OR How we will QUANTIFY the identified Health Priority Area.*

Example Percent of high school students in Lewis and Clark County who report current smoking

Target

The desired measure for the identified metric at the end of the 3 year CHIP period.

Consider using Healthy People 2020 target or a 10% reduction.

Example By 2019, the percent of high school students in Lewis and Clark County who report current smoking will drop from 18.4 to **16.6%**.